



MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION
Federal State Budgetary Educational Institution
higher education
"Ural State University of Economics"
(USUE)

"APPROVED"

Director of USUE




Y.P. Silin

16 January 2024

REGULATIONS

For the International Championship for the Application of Technology
in business analytics and information security
"Competition: analytics and information security"

Ekaterinburg
2024

	REGULATIONS For the international championship on the use of technology in business analytics and information security “ Competition : analytics and information security”	Edition 3
		page 2 of 11

1. General Provisions

1.1. These Regulations (hereinafter referred to as the Regulations) regulate the procedure for organizing and conducting the International Championship on the Application of Technologies in Business Analytics and Information Security “With competition: analytics and information security” (hereinafter referred to as the Competition)

1.2. The competition is held within the framework of the Eurasian Economic Youth Forum (hereinafter referred to as the EEYF) and is implemented at the main site of the EEYF - at the Ural State University of Economics (hereinafter referred to as the USUE site), as part of the Congress of Innovators; as well as on foreign and regional EEYF platforms that have chosen this Competition.

The list of foreign and regional sites that have chosen this Competition is indicated on the Competition page of the Congress of Innovators of the EEYF website, as well as on the pages of the foreign and regional sites themselves on the EEYF website.

Internet address of the EEYF website www.eurasia-forum.ru

1.3. Organizers of the Competition:

"Ural State University of Economics" (USUE), Department of Business Informatics.

1.4. Co-organizers of the Competition:

Universities-organizers of foreign and regional EEYF platforms that have chosen this competition for implementation at their sites.

1.5. Competition partners:

– PJSC "Softline"

1.6. The purpose of the Competition is to promote the implementation of creative initiatives of young professionals in the field of business analytics and information security.

1.7. The objectives of the Competition are:

- Identification of talented youth and determination of further prospects for their further development;
- Involving young people in the process of data analysis in the field of business and information security;
- Analysis of positive and negative factors in data analysis in the field of business and information security;
- Introducing young professionals to modern data analysis tools provided by Yandex.


2. Subject of the Competition

The subject of the competitive evaluation is the results of business analysis conducted within the allotted time of the Competition by the participant and performed using the Yandex cloud service Cloud .

3. Conditions of participation in the Competition, registration of participants

3.1. Students of all forms of education, graduate students, scientists from educational organizations, academic institutions and other interested organizations in Russia and foreign countries under the age of 35 are allowed to participate in the Competition (hereinafter referred to as the Participants)

3.2. Works within the framework of the Competition are performed individually.

	REGULATIONS	Edition 3
	For the international championship on the use of technology in business analytics and information security “ Competition : analytics and information security”	page 3 of 11

3.3 Applications for participation in the Competition are accepted through the registration system of the EEYF website www.eurasia-forum.ru. The application form is specified in Appendix 1.

Participants, representatives of foreign/regional sites of the Competition, select the appropriate site when registering for participation in the Competition, all other participants choose the USUE site.

3.4. Applications for participation are submitted within the deadline specified on the Competition page of the EEYF website.

3.5. There is no registration fee for participation in the Competition.

4. Stages and timing of the Competition

4.1. The competition is an annual event and is held during the summer semester. The final dates for the Competition, as well as its main stages, are established by order of the rector of the chairman of the EEYF organizing committee - the rector of USUE and are published on the Competition pages of the EEYF website.

4.2. The competition is held in two stages.

4.2.1. **First stage (until March 20, 2024 inclusive)** - acceptance and registration of applications for participation in the Competition.

The first stage is carried out by the organizing committees of the Competition (the USUE site and foreign/regional sites that have chosen this Competition) within the time limits established by the Directorate of the Eurasian Economic Youth Forum and published on the EEYF website.

There is no qualifying round for participants in this Competition. All participants who meet the requirements of Section 3 of these Regulations participate in the finals of the Competition.

4.2.2. **Second phase (April 24, 2024)** — (face-to-face or remote format), consists of performing work to analyze the data provided by the organizers in the Yandex cloud service Cloud , determination of winners and runners-up.

Participation in the competition for participants of foreign/regional Competition sites is also possible using remote technologies - registered participants simultaneously with everyone else receive access to Yandex Cloud cloud resources.


Based on the results of testing, the winner and prize-winners of the Competition are determined, taking 1st, 2nd and 3rd places, respectively, by the number of points scored .

At the same time, winners and runners-up (1st, 2nd and 3rd place) of each foreign/regional site of the Competition are determined. They are determined by the number of points scored among site participants.

On April 25, 2024, an in-person awards ceremony will take place for the winners and runners-up of the Competition as a whole and national/regional rounds of sites. The simultaneous awards ceremony will be broadcast via video conferencing.

5. Procedure for the Competition and criteria for evaluating works

5.1. To prepare for the Competition, participants must study the guidelines for mastering the basic tools of the Yandex cloud service Cloud . To practice skills in working with the tools, it is proposed to solve a test task. The procedure for registering in the Yandex Cloud cloud service is described in the Methodological Instructions, as well as in the Procedure for holding the Championship in 2024..

	REGULATIONS	Edition 3
	For the international championship on the use of technology in business analytics and information security “ Competition : analytics and information security”	page 4of 11

Methodological instructions, a test task and the Procedure for holding the Championship are located in the corresponding sections on the Competition page of the Congress of Innovators of the EEYF website.

For successful and high-quality development of competencies, it is necessary to complete all tasks from the methodological instructions before the start of the competition.

5.2. During the first stage, the organizing committee evaluates participants' applications for compliance with the requirements.

5.3. During the second stage of the Competition, immediately before the start of the competition **on April 24, 2024** at 10:30, tasks will be posted on the website as a link to Google Drive.

5.4. The expert commission of the competition evaluates the final work of the competitors - the results of the analysis according to the following criteria:

— practical feasibility and completeness of the solution — 50 points;

— creative implementation (design) — 30 points;

— originality of thinking — 20 points.

5.5. The expert commission makes a decision based on the sum of points.

5.6. If the winners and runners-up of the Competition have the same number of points, the decision to determine the winners and runners-up remains with the Expert Commission of the Competition.

5.7. The expert commission has the right to award special nominations to individual participants.

6. Winner's reward ceremony

6.1. By decision of the expert commission, the winners and prize-winners of the Competition are determined, they are awarded Diplomas of 1st, 2nd, 3rd degree and orders for 1st, 2nd, and 3rd place, respectively.

All participants receive electronic certificates of Competition participants.

Additionally, among the participants who participated through foreign/regional sites, 1st to 3rd places of foreign/regional sites are determined. They are awarded certificates for 1st, 2nd and 3rd places in the corresponding areas, as well as commemorative small orders “Star of Eurasia”

6.2. Winners and runners-up are awarded cash prizes within the framework of the Competition prize fund, established on the basis of the order of the USUE Rector and in accordance with the protocols of the Competition expert commissions.


Cash prizes (including payment of income tax) are transferred by the Competition organizer within 1.5 months to the personal accounts of the winner and prize-winners using the details provided to the Competition coordinator, subject to the submission of the following documents to the Competition organizer:

– printout from the bank’s personal account: bank details and personal account number for transferring money;

– a copy of the passport page 1, 2 and page with registration;

– a copy of the TIN or a printout of the TIN data from the website.

Cash prizes for foreign participants participating in the finals via online communication are transferred according to the details of the bank that is a partner bank of the Russian bank.

	REGULATIONS	Edition 3
	For the international championship on the use of technology in business analytics and information security “ Competition : analytics and information security”	page 5 of 11

6.3. The awarding of all finalists of the Competition will take place as part of the final events of the XIV EEYF **on April 25, 2024** simultaneously at the USUE site and at foreign/regional Competition sites using online communication.

7. Management of the Competition on the USUE site

7.1. The Competition is managed by the organizing committee EEYF and the Organizing Committee of the Competition.

7.2 Chairman of the EEYF organizing committee, rector of USUE:

- approves the Regulations on the Competition, signs the order on holding the Competition, and the composition of the organizing committee of the Competition, the order on the composition of the expert commission;

- carries out general management of the organization and conduct of EEYF events, within the framework of which the Competition is held.

7.3. To organize and conduct the competition, the Organizing Committee of the Competition is formed, approved by order of the rector. The Organizing Committee includes:

- scientific director of the Competition;
- Competition coordinator;
- members of the expert committee of the Competition;
- representatives of organizations - partners of the Competition,
- Secretaries of the Competition.

7.4. Scientific director of the Competition:

- prepares the draft Regulations on the Competition, amendments and additions to it;
- is the chairman (co-chairman) of the expert commission of the Competition;
- selects the composition of the expert commission of the Competition;
- prepares test tasks for the Competition.


7.5. Olympiad Coordinator(s):

- ensures the invitation of members of the Expert Commission of the Competition;
- organizes the distribution of information letters to educational, research and scientific organizations of the Russian Federation and Eurasian countries;
- organizes registration (through the registration system of the EEYF website) and verification of compliance of received applications with established requirements;
- organizes and monitors the progress of the Competition;
- organizes the registration of diplomas and certificates; rewarding the winners and prize-winners of the Competition;
- organizes the collection of necessary documents for issuing cash prizes to the winners and prize-winners of the Competition;
- draws up a report on the Competition.

7.6. An expert commission is created to conduct an expert assessment of the participants' testing results.

The Chairman of the Expert Commission of the Competition is the Director of the Congress of Innovators. The Expert Commission of the Competition includes highly qualified teachers, leading scientific experts from the organizers and co-organizers of the Competition, as well as invited experts. The composition of the expert commission is from 5 to 7 people, including more than half of them must be representatives of third-party organizations. The decisions of the expert commission are recorded, the minutes are signed by the chairman, secretary and members of the expert commission (Appendices 2,3).

Information about the composition of the organizing committee and expert commission of the Competition is published annually on the Competition page of the EEYF website.

	REGULATIONS	Edition 3
	For the international championship on the use of technology in business analytics and information security “ Competition : analytics and information security”	page 6 of 11

8. Management of the Competition at foreign/regional sites of the EEYF

8.1. The Competition is managed by the organizing committee of the foreign/regional EEYF site and the Competition coordinator of the EEYF site.

8.2. Coordinator of the EEYF Competition:

- organizes the distribution of information letters to educational, research and scientific organizations in their country/region of Russia;

- organizes registration (through the registration system of the EEYF website) and verification of compliance of received applications with established requirements;

- organizes participants who applied to participate in the Competition through a foreign/regional platform to timely complete the final stage of the Competition remotely;

- sends information letters to the winners of the site, who took 1st to 3rd place among the site participants, about participation in the award procedure, which will take place on the territory of the site's head university on **April 25, 2024**.

9. Coordinates of the Organizing Committee of the Competition

9.1. Organizer of the Competition: ~~Federal State Budgetary Educational Institution of Higher Education "Ural State University of Economics"~~ (Ural State University of Economics)

Address: 620144. Ekaterinburg, st. March 8/Narodnaya Volya, 62/45

Tel.: (343) 257-91-40, fax: (343) 257-71-47

Official website of the organizer: www.usue.ru

Official website of the Competition and the Eurasian Economic Youth Forum (EEYF): www.eurasia-forum.ru.

Contact details of the Competition coordinators are indicated on the Competition page of the EEYF website.

9.2. Co-organizers of the Olympiad: universities-organizers of foreign and regional sites of the EEF, which have chosen this Olympiad for implementation at their sites.

Contact details of coordinators of foreign/regional venues of the Olympiad are indicated on the pages of foreign/regional venues of the EEYF website.



PARTICIPANT APPLICATION

International Championship on the Application of Technologies in Business Analytics and Information Security “With ompetition : analytics and information security ”

I ask you to take part in the International Championship on the use of technologies in business analytics and information security “Competition: analytics and information security”.

I provide the following information about myself:

<i>Participant</i>	Surname	
	Name	
	Surname	
	Date of Birth	
	Place of study/work	
	Group, course / position	
	Faculty (department, institute)	
	Department	
	Specialty, specialization (profile)	
	Citizenship	
	Address of place of study (country, city)	
	contact number	
	e-mail	

*The application is submitted by filling out the participant registration form on the specialized website of the EEYF.

PROTOCOL OF THE MEETING OF THE EXPERT COMMISSION

on determining the winners and prize-winners of the International Championship for the Application of Technologies in Business Analytics and Information Security “Competition: analytics and information security”

_____ 04/24/2024 _____ No. _____ 1 _____

Ekaterinburg

Composition of the expert commission:

- Chairman of the expert commission:
 FULL NAME. - job title
- Co-chairman of the expert commission:
 FULL NAME. - job title
- Members of the expert commission:
 FULL NAME. - job title

Agenda for the meeting of the expert commission:

Determination of the winners and prize-winners of the International Championship for the Application of Technologies in Business Analytics and Information Security “Competition: analytics and information security”

Having assessed the submitted scientific works, the commission decided:

1. Establish the following assessments of the participants’ work on a 100-point scale:

Table 1 - Average ratings of participants

No.	Full Name	Name of university, organization	Number of points scored

2. In accordance with the points scored, assign the following award documents to each participant in the Competition

Table 2 - Award documents of participants

No.	Full Name	Name of university, organization	Type of award document amount of cash prize (RUB)



REGULATIONS

**For the international championship on the use of
technology in business analytics and information security
“ Competition : analytics and information security”**

Edition 3

page 9 of 11

3. Be recognized as the winner of the International Championship on the application of technologies in business analytics and information security “Competition: analytics and information security”

(full name/teams included)

from the organization

Название организации

Be recognized as a winner (II place)

(full name/teams included)

from the organization

Название организации

Recognize as a winner (I I I place)

(full name/teams included)

from the organization

Название организации

Chairman of the expert commission _____/full name

Подпись

Co-chairman of the expert commission _____/full name.

Подпись

Member of the expert commission _____/full name.

Подпись

Secretary _____/full name

Подпись

PROTOCOL OF THE MEETING OF THE EXPERT COMMISSION

on determining the winner and prize-winners of foreign/regional sites of the International Championship for the Application of Technologies in Business Analytics and Information Security “Competition: analytics and information security”

_____ 04/24/2024 _____ No. _____ 2 _____

Ekaterinburg

Composition of the expert commission:

- Chairman of the expert commission:
FULL NAME. - job title
- Co-chairman of the expert commission:
FULL NAME. - job title
- Members of the expert commission:
FULL NAME. - job title

Agenda for the meeting of the expert commission:

Determination of winners and prize-winners of foreign/regional sites of the International Championship for the Application of Technologies in Business Analytics and Information Security “Competition: analytics and information security”

Having assessed the submitted works, the commission decided:

1. Based on the results of the International Championship for the Application of Technologies in Business Analytics and Information Security “Competition: Analytics and Information Security”, _____ works of participants were accepted from the _____ platform for expert evaluation.

1.1. Establish the following ratings for the work of site participants on a 100-point scale:


Table 1.1 — Average ratings of site participants

No.	Full Name	Name of university, organization	Number of points scored

1.2. In accordance with the points scored, assign the following award documents to the winner and prize-winners of the Site Competition _____

Table 1.2 — Award documents of site participants

No.	Full Name	Name of university, organization	Type of award document

	REGULATIONS	Edition 3
	For the international championship on the use of technology in business analytics and information security “ Competition : analytics and information security”	page 11 of 11

places			
1			
2			
3			

2. Based on the results of the International Championship for the Application of Technologies in Business Analytics and Information Security “Competition: Analytics and Information Security”, _____ works of participants were accepted from the _____ platform for expert evaluation.

2.1. Establish the following assessments of the work of site participants on a 100-point scale:

Table 2.1 — Average ratings of site participants

No.	Full Name	Name of university, organization	Number of points scored

2.2. In accordance with the points scored, assign the following award documents to the winner and prize-winners of the Site Competition _____

Table 2.2 — Award documents of site participants

No. places	Full Name	Name of university, organization	Type of award document
1			
2			
3			

Chairman of the expert commission _____/full name

Подпись

Co-chairman of the expert commission _____/full name.

Подпись

Member of the expert commission _____/full name.

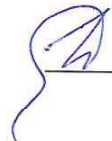
Подпись

Secretary _____/full name

Подпись

The regulations on the competition are introduced:

Competition director



_____ D.M. Nazarov

Approved:

Vice-Rector for Social Affairs
and Youth Policy, co-chairman


_____ R.V. Krasnov

Vice-rector for the scientific work


_____ V.E. Kovalev

The head of the Legal department


_____ M.I. Brill


Director of the Congress of economists and fantasists,
director of IDTM and IS


_____ A.Y. Kokovikhin

Coordinator of Congress of economists and fantasists,
vice-director of IDTM and IS


_____ E.A. Ivanov

Leading economist of the DSRR,
coordinator for the EEYF


_____ O.L. Korabelshchikova